

ALAN SCHABERL

ALANALAN.COM
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EDUCATION : University of Maryland, Baltimore County

B.A., May 1999
Major: Graphic Design
Deans List 1998, 1999
Golden Key National Honor Society, Member
American Institute of Graphic Arts, Student Member

Workshops & Special Training

Adobe CS3: The Creative License Conference, June 2007
How Design Conference, June 2005
Apple Driven by Design Seminar, November 2003

EXPERIENCE & WORK HISTORY : Senior Graphic Designer & Webmaster for Sugarloaf Mountain Works

September 2000 to present
Designing brochures, company magazines, shopping bags, postcards and other vital marketing materials
Managing and maintaining a large company website
Producing custom web forms and solutions with Active Server Pages (ASP)
Managing a company newsletter sent to more than 50,000 customers via email
Planning and coordinating production schedules with the marketing director
Assisting Marketing director with supervision of other designers
Developing custom database solutions to organize print jobs and provide asset management
Writing AppleScripts to automate some of the design department's repetitive tasks
Maintaining the company's Mac network and Mac OS X Server

Graphic Designer for Sugarloaf Mountain Works

September 1999 to September 2000
Designing brochures, company magazines, postcards and other vital marketing materials

Graphic Designer for BOSS Temps

Summer 1999
Providing short term design assistance to BOSS Temps' clients

Designer for Singing Hands, Inc.

March 1995 to March 2000
Created stationary, posters, programs and a website

SKILLS : Web Design

Proficient in industry standard web design and development applications:
Adobe Dreamweaver, Adobe Flash, Adobe GoLive, Adobe Photoshop
Thorough knowledge of HTML/XHTML and CSS
Working knowledge of JavaScript, PHP and VBScript

Print Design

Proficient in industry standard design and production applications:
Adobe InDesign, QuarkXPress, Adobe Photoshop, Adobe Illustrator, Adobe Acrobat
Thorough knowledge of printing process and requirements

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SKILLS : Art
(CONTINUED) Skilled in painting, drawing, illustration, and photography

Network Administration, Database Design & Programing

Extensive knowledge of Mac OS X, Mac OS X Server and Windows platforms

Able to create custom databases to organize creative content with FileMaker Pro

Basic knowledge of AppleScript to create scripts that automate repetitive tasks

REFERENCES : Available upon request